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NEWS FOR IMMEDIATE RELEASE

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Luminer Converting Purchases Aquaflex ELS Press

GREEN BAY, Wis. — January 12, 2011— Luminer Converting Group of Lakewood, New Jersey, has purchased its first Aquaflex ELS 13 inch 9-color state-of-the-art Servo printing press.

“We needed to purchase a press that not only gave us superior printing and registration capabilities, but also a press that we could customize to allow us the ability to run a variety of different applications,” stated John Borrelli, Partner and General Manager of Luminer Converting. “We were able to get everything we required by working with the PCMC staff on configuring the ELS press for all our needs.”

Tim Fox, Regional Sales Manager for Aquaflex, stated, “Customers such as Luminer Converting are excellent relationships for PCMC-Aquaflex as they recognize our technology and engineering capability are assets to grow their businesses. Both PCMC-Aquaflex and Luminer are aligned together for long-term success and growth.”

The Aquaflex ELS affords label converters the ultimate ROI value and maximum performance needed in today’s competitive narrow web label and flexible packaging market. With high productive capabilities, the ELS has become known to provide excellent reliability over time, delivering outstanding print quality by holding extremely tight print registration and superior dot reproduction.

About PCMC

Founded in 1919, PCMC employs more than 900 associates at six locations in North America and more than 1,100 associates worldwide at offices in Brazil, China, Japan, Italy, Germany and the U.K. The company specializes in the design and manufacture of high-performance converting machinery for the global tissue, nonwovens, package printing and envelope manufacturing industries. PCMC is a division of St. Louis-based Barry-Wehmiller Companies, Inc., a \$1 billion global provider of capital equipment and services founded in 1885. For more information, visit www.pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller Companies, Inc. is a diversified global supplier of engineering consulting and manufacturing technology solutions in packaging, corrugating, and paper converting across a broad spectrum of industries. Barry-Wehmiller’s balanced approach to the market is made possible through nine interactive divisions: **Accraply, Inc.**, a leading manufacturer of automatic labeling and label converting and finishing systems; **Barry-Wehmiller Design Group, Inc.**, a premier supplier of manufacturing automation, facility design, and other engineering consulting services; **Barry-Wehmiller International Resources (BWIR)**, a global provider of business and technology solutions to the mid-market manufacturing domain; **FleetwoodGoldcoWyard, Inc.**, a leading producer and supplier of automated can end and product handling equipment, advanced conveyance technology, palletizers, depalletizers, and process equipment; **HayssenSandiacre**, a form/fill/seal technologies and services leader for more than 100 years; **MarquipWardUnited, Inc.**, a leading manufacturer of equipment for the corrugated and folded carton industries; **Paper Converting Machine Company (PCMC)**, providing high-performance converting machinery for the global tissue, nonwovens, package printing, and envelope manufacturing industries; **PneumaticScaleAngelus**, a global provider for filling, capping, can seaming, labeling, and centrifugation; and **Thiele Technologies, Inc.**, a leading producer of placing, feeding, bagging, cartoning, case packing, and palletizing equipment.

In fiscal year 2010, Barry-Wehmiller leveraged a strategic combination of organic and acquisition growth to achieve revenues surpassing \$1 billion. Barry-Wehmiller now employs more than 5,500 team members in over 65 locations worldwide.

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