



A BARRY-WEHMILLER COMPANY

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NEWS FOR IMMEDIATE RELEASE

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McCracken Label Company Purchases Fourth Aquaflex Press

GREEN BAY, Wis. — November 16, 2010 — McCracken Label Company, out of Chicago, Ill., has purchased its fourth Aquaflex press, an ELS (Electronic Line Shaft) 16.5" 8-color state-of-the-art Servo printing press.

"We already own several Aquaflex presses which perform well for us," said John Coaker, owner of McCracken Label Company. "When we decided to diversify into film markets, the Aquaflex ELS was a perfect choice due to its superior registration and low-waste capabilities."

Mac Rosenbaum, vice president of sales (US & Canada) for Aquaflex at PCMC, stated, "Customers such as McCracken Label Company are excellent relationships for PCMC-Aquaflex as they see the value in our technology and use that technology to grow their businesses; hence this additional order of a customized Aquaflex ELS press."

The Aquaflex ELS press features the best value in its class by offering the best price and performance in a narrow web press. With consistent non-stop production capabilities, the ELS has become known to provide excellent reliability over time and delivers outstanding print quality by holding extremely tight print registration and superior dot reproduction.

About PCMC

Founded in 1919, PCMC employs more than 900 associates at six locations in North America and more than 1,100 associates worldwide at offices in Brazil, China, Japan, Italy, Germany and the U.K. The company specializes in the design and manufacture of high-performance converting machinery for the global tissue, nonwovens, package printing and envelope manufacturing industries. PCMC is a division of St. Louis-based Barry-Wehmiller Companies, Inc., a \$1 billion global provider of capital equipment and services founded in 1885. For more information, visit www.pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller Companies, Inc. is a diversified global supplier of engineering consulting and manufacturing technology solutions in packaging, corrugating, and paper converting across a broad spectrum of industries. Barry-Wehmiller's balanced approach to the market is made possible through nine interactive divisions: **Accraply, Inc.**, a leading manufacturer of automatic labeling and label converting and finishing systems; **Barry-Wehmiller Design Group, Inc.**, a premier supplier of manufacturing automation, facility design, and other engineering consulting services; **Barry-Wehmiller International Resources (BWIR)**, a global provider of business and technology solutions to the mid-market manufacturing domain; **FleetwoodGoldcoWyard, Inc.**, a leading producer and supplier of automated can end and product handling equipment, advanced conveyance technology, palletizers, depalletizers, and process equipment; **HayssenSandiacre**, a form/fill/seal technologies and services leader for more than 100 years; **MarquipWardUnited, Inc.**, a leading manufacturer of equipment for the corrugated and folded carton industries; **Paper Converting Machine Company (PCMC)**, providing high-performance converting machinery for the global tissue, nonwovens, package printing, and envelope manufacturing industries; **PneumaticScaleAngelus**, a global provider for filling, capping, can seaming, labeling, and centrifugation; and **Thiele Technologies, Inc.**, a leading producer of placing, feeding, bagging, cartoning, case packing, and palletizing equipment.

In fiscal year 2009, Barry-Wehmiller leveraged a strategic combination of organic and acquisition growth to achieve revenues of nearly \$1 billion. Barry-Wehmiller now employs more than 5,500 team members in over 65 locations worldwide.

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