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NEWS FOR IMMEDIATE RELEASE

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Northern Label Group Purchases Third Aquaflex Press

GREEN BAY, Wis. — Sept. 9, 2010 — Northern Label Group of Barrie, Ontario, Canada, has purchased its third Aquaflex press, an ELS (Electronic Line Shaft) 16.5" 8-color state-of-the-art Servo printing press. This is the company's second ELS press purchase in the last three years.

"We employ the most talented people using the best new technology available, and our Aquaflex ELS presses give us the competitive advantages we need to differentiate ourselves from our competition," said Don Rees, co-owner of Northern Label Group.

Mac Rosenbaum, vice president of sales (US & Canada) for Aquaflex at PCMC, stated, "Customers such as Northern Label Group are excellent relationships for PCMC-Aquaflex as they see the value in our technology and use that technology to grow their businesses; hence this additional order of another customized Aquaflex ELS press."

The Aquaflex ELS press features the best value in its class by offering the best price and performance in a narrow web press. With consistent non-stop production capabilities, the ELS has become known to provide excellent reliability over time and delivers outstanding print quality by holding extremely tight print registration and superior dot reproduction.

About PCMC

Founded in 1919, PCMC employs more than 900 associates at six locations in North America and more than 1,100 associates worldwide at offices in Brazil, China, Japan, Italy, Germany and the U.K. The company specializes in the design and manufacture of high-performance converting machinery for the global tissue, nonwovens, package printing and envelope manufacturing industries. PCMC is a division of St. Louis-based Barry-Wehmiller Companies, Inc., a \$1 billion global provider of capital equipment and services founded in 1885. For more information, visit www.pcmc.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller Companies, Inc. is a diversified global supplier of engineering consulting and manufacturing technology solutions in packaging, corrugating, and paper converting across a broad spectrum of industries. Barry-Wehmiller's balanced approach to the market is made possible through nine interactive divisions: **Accraply, Inc.**, a leading manufacturer of automatic labeling and label converting and finishing systems; **Barry-Wehmiller Design Group, Inc.**, a premier supplier of manufacturing automation, facility design, and other engineering consulting services; **Barry-Wehmiller International Resources (BWIR)**, a global provider of business and technology solutions to the mid-market manufacturing domain; **FleetwoodGoldcoWyard, Inc.**, a leading producer and supplier of automated can end and product handling equipment, advanced conveyance technology, palletizers, depalletizers, and process equipment; **HayssenSandiacre**, a form/fill/seal technologies and services leader for more than 100 years; **MarquipWardUnited, Inc.**, a leading manufacturer of equipment for the corrugated and folded carton industries; **Paper Converting Machine Company (PCMC)**, providing high-performance converting machinery for the global tissue, nonwovens, package printing, and envelope manufacturing industries; **PneumaticScaleAngelus**, a global provider for filling, capping, can seaming, labeling, and centrifugation; and **Thiele Technologies, Inc.**, a leading producer of placing, feeding, bagging, cartoning, case packing, and palletizing equipment.

In fiscal year 2009, Barry-Wehmiller leveraged a strategic combination of organic and acquisition growth to achieve revenues of nearly \$1 billion. Barry-Wehmiller now employs more than 5,400 team members in over 65 locations worldwide.

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